



NETERRA
telecommunications

PLAYOUT
AS-A-SERVICE



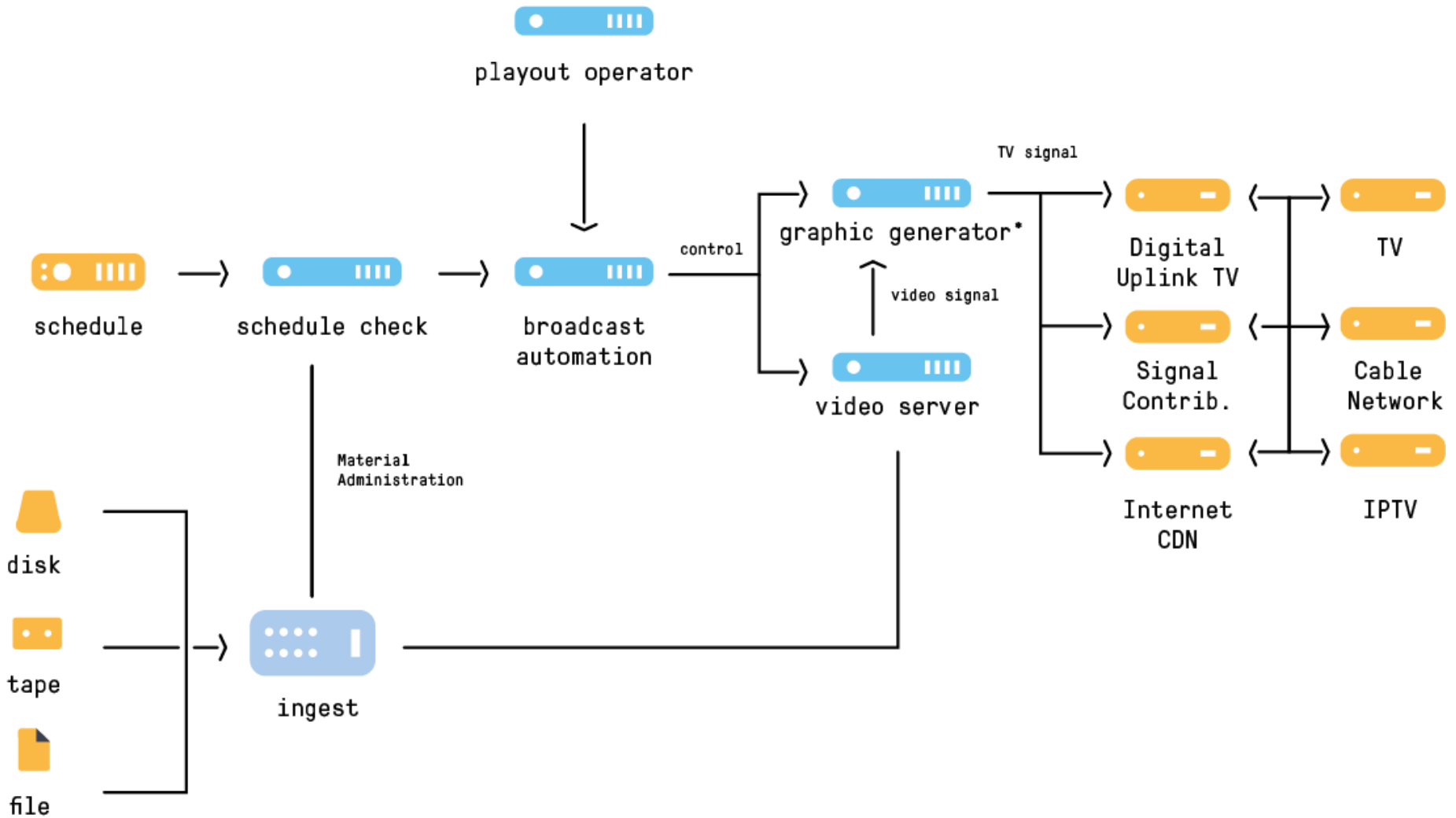
LET'S PLAYOUT!

We provide an integrated IP-based system as a service that delivers the required operational, technical and marketing functionality for broadcasting audio/video content to TV and radio platforms.

Lower your costs, rapidly launch new revenue-generating services, and grow your business.

Our global points of presence guarantee flawless delivery and smooth extension of the network as your customers database and load grows.

PLAYOUT WORKFLOW



WHAT WE CAN DO FOR YOU

- Channel/ Multichannel playout
- Live events
- IP based playout
- AD insertion
- Multi audio languages
- Overlay graphics and logo insertion
- Timeshift
- Full system redundancy & Content backup
- 24/7 monitoring, control and support



WE DELIVER THROUGH:

- Satellite
- Terrestrial carrier class Ethernet network
- Internet
- Distribution to IPTV/OTT platform

GLOBAL PRESENCE



ADDITIONAL SERVICES



Playout hosting



Additional NAS volume



Recording of the broadcasts



DVD, HDD and FTP



Loudness control



Transcoding



Channel Branding



BENEFITS

- Global connectivity;
- World class teleport and data center in the same campus;
- Successful broadcasting project management strategy;
- Increased service reliability through high standard equipment;
- Your service is provided at - Sofia Data Center.

Features



- Processing of various audio and video codecs
- Splitting and Trimming files capability
- Multi level automated redundancy system
- Picture-in-Picture support
- Subtitles capabilities
- Scheduled insertion of graphics
- DRM and CAS support

The background of the slide features a low-angle, upward-looking view of a wooden structure, possibly a staircase or a modern architectural element, with several orange flags hanging from the top. The lighting is warm, and the colors are primarily browns, oranges, and greys.

THANK YOU

Contacts:
contact@neterra.net
www.neterra.net
+359 2 975 16 16